



June 19, 2024

Agenda		
Agenda Topic	Presenter	Duration (minutes)
Introductions/ Icebreaker	Anne & Everyone	10
Ongoing Projects/ Events <ul style="list-style-type: none"> - TiPS Training- offer classes ASAP - Medication Disposal Postcards - QPR Training- Hospital July 	Travis, Anne	10
Overview of Work Hard, Play Hard Campaign	Travis	15
Youth Quit Kits- Brainstorming Session	Anne	20
Next Meeting: TBD		

PLATTE COUNTY CARES COALITION MEETING MINUTES

June 19, 2024

Members Present: Lori Ibarra, Sara James, Pat Kondas, Anthony Krotz, Kalyn Krotz, Lisa Montoya, Jackie Angle, Anne Petroski, Travis Syvester, DeAnna Brow, Penny Simonton

Introductions:

Coalition members introduced themselves and the agencies that they represent (if applicable). Anne gave coalition members some slang words and asked members to identify the meaning behind the sayings and when they became popular.

Ongoing Projects/ Events

TiPs Training

Anne reported that she recently completed TiPS Responsible Beverage Service training and wants to begin providing the training to servers and bartenders at businesses in Platte County as soon as possible. For certification purposes, Anne must complete her first training within 4 months of certification. Sylvestri Customization will be sending out vendor kits to all alcohol vendors in Platte County and TiPS certification classes will be included in these mailings. Responsible Beverage Service training not only assists servers with over serving patrons, preventing service to underage patrons but also can be a benefit to business owners as it can decrease their insurance costs as well.

Medication Disposal Postcards:

Sylvestri Customization has developed some Medication Disposal Postcards which will be sent out to every address in Platte County. Travis shared his screen showing the graphic design for the mailers as well as a hard copy was shared with coalition members who were present at the meeting. These postcards not only share information about the importance of proper disposal of medications, but it also gives residents the local locations for medication disposal. These

postcards will also let residents know that Detera medication disposal bags are available at Public Health as well. Anne will follow up with David Russell to see if there is any increase in the amount of medications disposed of in their receptacle following these mailers.

QPR Training- Hospital- July:

The Platte County Memorial Hospital reached out to Anne about completing QPR Training with hospital staff in July. QPR Training is a suicide prevention program that encourages people to intervene if they observe suicide warning signs in an individual. The hospital estimates that as many as 60 employees may receive the training. Anne is excited about this new collaboration.

Overview of Work Hard, Play Hard Campaign:

Sylvestri Customization has been working on an information and educational campaign regarding adult overconsumption. Converse County Coalition is collaborating with Platte County Convention on this new campaign. The focus of this campaign would be adult overconsumption with a focus on overconsumption of alcohol while boating. The campaign will kick off with banners, dry bags and posters at Glendo State Park but will be dispersed at other locations throughout Platte County. Some of the messaging will also be Underage Drinking in nature to provide information about not providing alcohol to minors. Travis reported that he had a meeting with the director at Glendo State Park, Steve, who was happy to collaborate with prevention with this messaging. Travis displayed many of the graphics and created items for this campaign. One member suggested that we include messaging defining binge drinking. Members agreed that this was a gap in information and could be a focus of further information in years to come with this campaign. Another member suggested that posters could be placed in outhouses throughout the park. DeAnna (Converse County CPS) and Anne will ask if posters can be placed there.

Both Converse County and Platte County Prevention plan to expand this campaign in the following grant years and this plans to be just starting off point. Floating the river is also a common pastime in the summer in both counties and there are plans to distribute materials at these locations as well. Travis will be developing a press release to be given to the newspaper

regarding this campaign. Overall coalition members shared very positive feedback regarding this campaign.

Youth Quit Kits- Brainstorming Session:

Anne explained that Wyoming Prevention Specialists distribute WQT kits throughout the county to promote Wyoming Quit Tobacco for adults. Anne opened up a kit for coalition members to look at. The adult kits contain a quit date magnet, words of affirmation, sucker, mints and toothpicks as well as a guide on how to use the kits. Anne has asked Travis and his team to help in development of a vaping cessation kit with the target audience of teens. These kits would need to contain resource referral information for vaping cessation but would also need to be discreet as in many locations youth would not want to be able to be identified as using nicotine as it is illegal under 21. One coalition member discussed her daughter's vaping and cessation. The team discussed that they would need to be small and discreet. Travis asked if this coalition member's daughter may be willing to be part of a focus group to help develop the kit and she said that she may want to. Anne said that she will be having meetings with a group of CPSs to develop these and will follow up at upcoming coalition meetings.

Next Meeting: TBD

Anne will send out a Google form to coalition members to determine if meetings will be held in July and August or if they will resume in September. This information will be sent out via email.