



September 11, 2024

Agenda		
Agenda Topic	Presenter	Duration (minutes)
Introductions/ Icebreaker	Anne & Everyone	10
Good Stuff Happening Over the Summer <ul style="list-style-type: none"> - Work Hard, Play Hard- Adult Overconsumption Media - TIPS- several used vouchers - July QPR Training at Hospital - Suicide Prevention Coasters- Platte County Bars & Restaurants 	Travis, Anne	20
Upcoming Events/ Campaigns <ul style="list-style-type: none"> - Parent/ Teacher Conferences - Homecoming Wheatland Schools - 988 Promotion - DARE programs in schools - Problem Gambling Campaign 	Travis, Anne & Everyone	20-30
Next Meeting October 16th		

PLATTE COUNTY CARES COALITION MEETING MINUTES

SEPTEMBER 11, 2024

Members Present: Jackie Angle, Brooke Gudahl, Pat Kondas, Anthony Krotz, Doug Willadsen, Penny Simonton, Anne Petroski, Travis Sylvester, Kalyn Krotz

Introductions:

All members present introduced themselves and the agencies that they represent (if applicable).

Good Stuff Happening Over the Summer:

Work Hard, Play Hard- Adult Overconsumption Media

Anne reported that the Work Hard, Play Hard, Choices You Won't Regret Adult Overconsumption Prevention Media items were distributed throughout the summer and brought a dry bag for coalition members to look at. Most of the materials were distributed around Glendo Lake and Anne collaborated with Converse County Prevention for some of the distribution efforts. Anne reported that she received great feedback and response from stakeholders, business owners and the general public. Anne said that she would like to continue with this campaign into this next grant period with the similar messaging but adapted for season specific events/ activities such as hunting season, Christmastime, etc. Some coalition members gave feedback regarding the dry bag and liked the quality of the bags.

TIPS

Anne reported that she had a local business that had several employees use the TIPS (Responsible Beverage Service) training vouchers provided by Platte County Prevention. Anne also reported that she is a TIPS Trainer now and would like to begin offering classes but is concerned about businesses wanting to have their employees complete the training, when to schedule the training, etc. Anne asked Chief Willadsen about how the program operated in the

past. Doug reported that there had previously been some classes but not much. Several coalition members discussed that businesses need to understand what the benefits are of the training to them. Travis reported that Big Horn County had passed an ordinance to have an increased cost for a liquor license if employers did not have staff TIPS trained. Another possibility would be to ask the Town of Wheatland to require TIPS training to businesses who failed compliance checks. Chief Willadsen reported that this had previously been a requirement after a failed compliance check. Anne said that the training is able to be taught using a hybrid approach (some in person, some online) and that might be the best approach. Platte County Prevention also has vouchers available for employees to take the training on demand as well. After more discussion, members suggested that we promote the classes in all formats available to business owners to build capacity and then look at the possibility of asking the Town of Wheatland council and the Platte County Commissioners to pass new requirements regarding this training. Anne will proceed with promoting and scheduling TIPS classes in the fall.

July QPR Training- Hospital

Anne reported that 22 Platte County Hospital employees had attended QPR (Suicide Prevention Training) classes in July with a good response. Anne will be offering the training to other agencies and businesses.

Suicide Prevention Coasters:

Anne reported that she had delivered Suicide Prevention Coasters to nearly all drinking establishments. Anne reported that she had some great conversations with bartenders and business owners in this process. Anne reported that she had only one person say no to receiving them. Anne will go out again in a few months and redistribute as business owners did not have storage space to take several hundred at a time.

Upcoming Events/ Campaigns

Parent Teacher Conferences:

Anne said that she had communicated with Christina Mangan, SRO at Guernsey schools about having a booth or presence at Parent Teacher Conferences. Anne would like to get information to parents specifically about fentanyl. Travis showed the team some examples of booths that had been created for this purpose. The team talked about creating banners or smaller informative information that could be moved and placed at locations where people are waiting. Kalyn Krotz asked about making something more interactive like a quiz or something. Various team members discussed how to engage students and parents with information. Travis will work on creating some ideas to share at future meetings.

Homecoming Wheatland Schools:

Anne reported that unfortunately Guernsey-Sunrise schools had their Homecoming on the 2nd week of school without enough time to order materials. Anne reported that she was thinking about getting banners that could be placed both at the football field as well as at the gym that could stay up year round. Anne was hoping for messaging such as “Bulldogs Don’t Need Drugs and Alcohol to be Cool” Travis suggested maybe having elementary age kids sign the banners. Several coalition members reported that they liked the idea of students signing them. Anne will work on developing this messaging with Travis. We could perhaps ask the SROs to accomplish this at the elementary schools throughout the county.

Problem Gambling Campaign:

Travis showed Coalition Members the campaign that Sylvestri Customization had developed with Platte County’s monies. Media Campaign materials will be on billboards along I25, movie theater and newspapers. Coalition members shared very positive feedback with the materials that were developed.

Next meeting will be Wednesday October 16th at Noon in the Conference Room at the Platte County Attorney’s Office.